GARY BARTANUS, MET, B.ED.

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Master of Educational Technology (MET) - Instructional Design Excellence
Learning Development Specialist for Higher Education and Corporate Training

SPECIALTIES

Instructional and eLearning Design, Multimedia Production, Project Management, Universal Design for Learning (UDL), Interactive and Screen Capture Video, Formative and Summative Assessment, Educational Consulting, Communication, Collaboration, Analytics, Instructional Technology, Adult Learning Theory, Curriculum Development, Change Management

PROFESSIONAL EXPERIENCE

FIRST WEST CREDIT UNION, Langley, BC
Learning and Development Advisor (hybrid/remote)   08/2018 – 05/2022
Revitalized online learning solutions by focusing on change management and integrating multimedia content, modern pedagogy, and interactive media. Developed transformative educational content and achieved continuous improvement by undertaking self-directed professional development and collaborating with colleagues and SMEs across corporate teams.

- Developed an acclaimed course, earning national recognition from the Canadian Credit Union Association, boasting a 98.6% completion rate by transforming "potentially dry material" into engaging content, as praised by Thrive Magazine
- Partnered with SMEs and business stakeholders to assess needs and co-create dynamic learning strategies consistent with adult learning principles and student-centered curriculum development
- Leveraged 10+ years of adult teaching experience to inform critical decisions and prioritize tasks in training and development projects that were consistent with the L&D Team's learning strategy
- Created compelling microlearning content, interactive media, video tutorials, digital stories, and support tools to enhance organizational learning and corporate learning culture in digital literacy, knowledge sharing, collaborating, and teamwork
- Designed and implemented diversity, equity, and inclusion (DEI) focused courses/modules for online and in-person instruction, fostering learner empowerment and proactive engagement in education
- Utilized Articulate Storyline 360, Rise 360, and other content design software to develop secure, inclusive, interactive, immersive, and positive online learning experiences for employees
- Co-facilitated several iterations of First West Virtual Orientation, a synchronous onboarding course for new hires
- Maintained an up-to-date, cutting-edge understanding of learning experience design with emerging trends in generative AI and online MakerSpaces by networking and actively engaging with experts in the field

ROYAL ROADS UNIVERSITY (RRU), Victoria, BC (Contract)
Instructional Designer – Centre for Teaching & Educational Technologies (CTET)   03/2017 – 08/2018
Managed a portfolio of course design projects, working with learning technologists, Subject Matter Experts (SMEs), faculty, and staff to design, develop, and deliver blended, online, and in-person courses

- Aligned course content and activities with prescribed learning objectives by developing collaborative partnerships with professors, SMEs, and key stakeholders
- Explored and demonstrated innovative technologies to enhance learner experiences and better meet client needs
- Delivered asynchronous e-learning and facilitated synchronous virtual classrooms for faculty and staff on interactive video technologies, Blackboard Collaborate Ultra, and the Moodle Learning Management System
- Created training videos, learning aids, and other deliverables for the Foundations in Innovation and Technology (FiiT) program of the First Nations Technology Council (FNTC)
- Designed social learning experiences in areas such as crisis management, environmental sustainability, and teamwork

HANYANG UNIVERSITY (HYU), Seoul, South Korea
Blended Learning Designer / English as a Foreign Language (EFL) Instructor   03/2010 – 03/2017
Managed a dual portfolio of EFL instruction and blended (hybrid) learning curriculum development while advocating for the advancement of digital/media literacy. Recipient of multiple teaching excellence awards

- Designed the university's inaugural blended multimedia writing course, incorporating video storytelling, blogging, and internet security. Students relished the project-based structure, group engagement, peer evaluation, collaboration, and social learning
- Developed companion websites and cloud-based Learning Management System (LMS) for traditional classroom courses
- Implemented adult learning theory and peer assessment strategies to unlock student potential, fostering authentic collaboration and promoting equitable user experiences
- Initiated innovative EFL teaching methods that included using video to provide feedback for oral presentations and writing, creating real-life learning opportunities, and inspiring learners to develop digital and media literacy for the 21st century

EDUCATION

- UNIVERSITY OF BRITISH COLUMBIA • Remote • GPA: 92.9%
  Master of Educational Technology (MET) 01/2013 – 12/2015

- UNIVERSITY OF CAMBRIDGE • ESOL Examinations, Cambridge, UK • Total Hours: 135
  Certificate in English Language Teaching to Adults (CELTA) 06/2008 – 07/2008

- UNION COLLEGE, Lincoln, NE, USA • GPA: 3.552
  Bachelor of Education (B.Ed.) 08/1990 – 11/1994

RELEVANT ACCOMPLISHMENTS

Instructional Design:
- Generated microlearning content in various formats, including self-paced e-learning, interactive videos, blogs, job aids, podcasts, and infographics
- Employed appropriate design models (Online Collaborative Learning, ADDIE, Agile, Reverse) to optimize outcomes across diverse learning contexts
- Applied engaging storytelling techniques, such as branching scenarios, animation, interactive media, and gamification

Multimedia Production:
- Utilized storyboarding, scripting, lighting, backdrops, videoing, and editing for tutorial, explainer, interview, and demo videos
- Enriched e-learning courses with green screen (chroma key) video simulations, professional sound editing, and emerging generative AI tools like ChatGPT, Synthesia, and DALL·E 2
- Employed advanced video and sound editing techniques to create captivating, engaging, and informative content

TECHNICAL SKILLS

- eLearning Authoring & Design: Articulate Storyline 360, Rise 360, TechSmith Camtasia, Mobile Learning, Gamification, Inclusive MakerSpaces, WordPress Web Design, SCORM technical standards and specifications, Basic HTML / CSS
- Multimedia Production & Design: Adobe Creative Cloud, Audacity, Camtasia, Canva, TechSmith Assets, Envato Elements, Microsoft Clipchamp, Kaltura, Synthesia AI Video Creation Platform, DSLR & Drone Photography
- Project Management & Collaboration: Microsoft Office/365, Zoom, SharePoint, Microsoft Teams, Slack, Trello, Google Workspace, Collaborate Ultra, Articulate Review, Skype, Whereby, Padlet
- Interactivity & Social Learning Tools: Flip (formerly Flipgrid), Padlet, Mentimeter, Collaborate Ultra, Poll Everywhere
- Assessment Tools: SCORM, Kahoot! Socrative, Quizlet, Google Forms
- Learning Management Systems: Moodle, Canvas, Blackboard, Oracle Learning Management (OLM)

TRANSFERABLE SKILLS

- Critical thinking, innovative mindset, communicating, creativity, problem-solving, collaborating, time management, learning design, flexibility, change management, project management, research methodology, public speaking, troubleshooting

AWARDS AND RECOGNITIONS

- Learning Excellence Award, Canadian Credit Union Association (CCUA) (2022)
- Teaching Excellence Awards, Hanyang University (2013, 2015, 2016)
- Louise McKinney Post-Secondary Scholarship -- for ranking as top student, with a Grade Point Average (GPA) of 4.000, in the first year Education class, Union College (1992)

CONFERENCE PARTICIPATION AND PUBLIC SPEAKING

- Participated in the Inclusive Makerspace Conference, University of British Columbia Cloud Innovation Centre, 2023
- Attended Take Your Videos to the Next Level, an online TechSmith Level Up Digital Event, 2022
- Completed Accessibility in Online Workplace Learning webinar as part of an online Articulate 360 Training, 2022
- Participated in the Global Summit & EdTech Expo and I4PL Conference, Toronto, ON, 2019
- Participated in the Canadian eLearning Conference, Toronto, ON, 2019
- Attended Canadian Network for Innovation in Education (CNIE) Conference, Vancouver, BC, 2019
- Presented at Digital Media in Education, 15th Annual UBC Okanagan Learning Conference, Kelowna, BC, 2019

PROFESSIONAL DEVELOPMENT & COMMUNITY ENGAGEMENT

- Completed Instructional Skills Workshop (ISW); Facilitator Development Online (FDO); Facilitator Development Workshop (FDW); and Facilitating Learning Online (FLO) for enhanced instructional design capabilities
- Completed Lynda.com and Udemy microlearning courses: Articulate Storyline-Advanced Techniques; Camtasia-Essential Training; Adobe Premiere Pro-Essential Training; Adobe Character Animator Basics; Video Editing with Adobe Premiere Pro for Corporate Video; Leadership Fundamentals; Leading Change; Developing Your Leadership Philosophy; Having Difficult Conversations; and Executive Decision Making
- Active Educause member: Furthering higher education through cutting-edge technology adoption